

## Media Release

Schaan, Liechtenstein – 30 November 2017

---

# Ivoclar Vivadent expands its Corporate Management

**Ivoclar Vivadent will strengthen its Corporate Management as of 1 December 2017. Michael Taube will reinforce the Corporate Management Team as Chief Marketing Officer and Diego Gabathuler will join the Corporate Management as Head of Sales for Europe, Middle East and Africa (EMEA).**

Ivoclar Vivadent AG in Schaan/Liechtenstein will expand its Corporate Management with two new members effective 1 December 2017.

Michael Taube will join the company as Chief Marketing Officer. He will assume worldwide marketing responsibility at Ivoclar Vivadent. Mr Taube looks back on a successful international career in healthcare marketing. He worked among others for Philips Healthcare, GE Healthcare and most recently for the German-based company ResMed as managing director.

Diego Gabathuler has been promoted to Member of the Corporate Management. Diego Gabathuler joined Ivoclar Vivadent in October 2016. In his position as Senior Director, he was initially responsible for Southern and Western Europe, Middle East and Africa. In October 2017, he was appointed to be Head of Sales for Europe, Middle East and Africa. In this new and expanded role, he is responsible for all sales and supporting business operations in the entire EMEA global region. Prior to joining Ivoclar Vivadent, Mr Gabathuler was responsible for the global marketing of the music division of Logitech International.

"The expansion of the leadership management of Ivoclar Vivadent is necessary to support the continued growth and success of Ivoclar Vivadent. We are very pleased to have both Mr Taube and Mr Gabathuler join our executive management team", commented Robert Ganley, Chief Executive Officer.

Caption:

*(Gabathuler\_Taube.jpg)*

Fig.: Diego Gabathuler (left) and Michael Taube (right) will strengthen the Corporate Management of Ivoclar Vivadent in Schaan/Liechtenstein as of December 2017.

---

### Media contact:

Nicole van Oers  
Director of Communications  
Ivoclar Vivadent AG  
Bendererstrasse 2  
9494 Schaan/Liechtenstein  
Phone: +423 235 36 48  
Mobile: +41 79 287 32 75  
E-mail: [nicole.vanoers@ivoclarvivadent.com](mailto:nicole.vanoers@ivoclarvivadent.com)